

Erasmus Mundus at work

Lessons from the BalticStudyNet project

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Presentation

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BalticStudyNet in brief

- Network for Promoting and Developing Higher Education in the Baltic Sea Region
- Duration: 2005–2006
- Partners: Berlin, Turku, Copenhagen
- Budget: € 298.200,—

Ideas and Aims

- promote higher education in the BSR outside the EU
- map the BSR as a higher educational area
- make information accessible
- focus on study and research programmes dealing with political, economic and cultural perspectives on the BSR
- develop innovative curricula for Baltic Sea Region Studies programmes
- make studying and research in and on the BSR more attractive to target groups in third countries

Activities and Response

- Two main areas of activity:
- Internet portal www.balticstudy.net
- Publications
- Series of events:
 - Opening conference “Go North!”
 - Workshops
 - Summer School “Mare Europaeum”
 - Closing conference “Putting the BSR on the map”

Activities and Response

Example: Summer School „Mare Europaeum“

- 2 weeks
- 4 stops around the Baltic Sea
- Lessons in Baltic Sea Region Studies
- Excursions

Activities and Response

Example: Summer School „Mare Europaeum“

- < 200 applications from 28 different non-EU countries
- Greatest interest in territories of former Soviet Union
- Moderate interest in North America and Southeast Europe
- Little interest in South America, Africa, Asia (China), and Australia
- Selected for participation: 22 students from 13 countries:
USA, Canada, Russia, Ukraine, Belarus, Moldova, Georgia, Uzbekistan, Kyrgystan, Macedonia, Bosnia-Herzegovina, Peru, India

Conclusions and Future

- on the global map of higher education: BSR still a „white spot“
- outside perception:
single countries \leftrightarrow Europe

Conclusions and Future

BalticStudyNet II: Promoting Baltic Sea Region
higher education worldwide

- Travelling exhibition, lecture and promotion tours
- Seminars for multipliers
- Textbook
- 8 partners
- € 497.685,—