#### **Syllabus**

#### Preparatory Seminar: PPOL 507: 16th Transatlantic Students Symposium:

## Challenges to Transatlanticism in the 21st Century: Re-Envisioning the Transatlantic Relationship

#### Winter Term and Spring Break, 2018

For Credit: PS 402 Independent Study, PPOL 505 Reading and Conference, or Equivalent Independent Study per agreement with Instructor

#### **Room TBC**

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In cooperation with

**Dr. Reinhard Isensee** (Humboldt-University Berlin), and **Dr. Tomasz Basiuk** (University Warsaw) in preparation for the **16**<sup>th</sup> **Transatlantic Students Symposium**. www2.rz.hu-berlin.de/transatlantic

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Syllabus Version 1.0 – 11/19/2017 - living syllabus / subject to change

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#### 1. Course Introduction

This course serves as the preparation for the 2018 Transatlantic Students Symposium, held in cooperation with Humboldt-University, Berlin, and Warsaw University. The principal goal is to develop an understanding of cultural and political theories of transatlantic relations, nationhood, modern democracy and supranational organizations such as the European Union. Furthermore, students will be reading and presenting research articles in order to develop their own research interests and skills, and prepare for their symposium presentation. The seminar will conclude during Spring Break with the Symposium Week.

# 2. Simplified Syllabus for Overview - Details Below

#### UNIT I: THE TRANSATLANTIC WORLD

- Assignment 1: Discussion Forum (ongoing, all weeks)
- Assignment 2: Presentation of Assigned Text (as per sign-up sheet)
- Week 0: Over Break: Please complete the Reading for Session 1 in advance, during the break.
- **Week 1: January 12: Transatlantic Beginnings: The West in the World.** Texts by Anthony Appiah, Stuart Hall, and Nuno Teixeira & Daniel Marcos.
- **Week 2: January 19: Transatlantic Contrasts: The United States and Europe post WW2.** Texts by Vittorio Hösle, Robert Kagan, Joseph Nye, Erik Jones, and others.

#### UNIT II: TRANSATLANTIC VALUES

- **Week 3: January 26: Transatlantic Culture: Shared Values, Shared Experiences.** Texts by Alex Danchev, Sandra Rebok, Russel Berman, and Rob Waters.
- **Week 4:** February 2: Transatlanticism, Cosmopolitanism, and Its Discontents. Texts by Anthony Appiah, Seyla Benhabib and Will Kymlicka.
- Week 5: February 9: Transatlanticism Values. Texts by Hannah Arendt and Paul Gilroy.

#### UNIT III: TRANSATLANTIC DISCONTENTS

- Week 6: Session 1: Video Conference (#TBC)
- Week 6: Session 2: February 16, Interdisciplinary Research & Brainstorming
- **Assignment 3: Outline of Research Topic Due**
- \* Assignment 4: Research Discussion Presentation
- **Week 7:** February 23: Transatlantic Populism and Debates. Texts by John Micklethwait & Adrian Woolridge, Paul Taylor, Mark Lilla, Greven Thomas, and others.
- **Week 8:** Mar 2: Transatlantic Futures. Texts by Nathalie Toci & Riccordo Alcaro, Mathew Burrows & Oliver Gnad, Thomas Wright, Andrew Moravcsik, P.M. Kristensen, and others.

#### **UNIT IV: YOUR RESEARCH**

- Week 9: March 9: Presentation Session I
- **Assignment 5: Research Presentation (continued)**
- Week 10: March 16: Presentation Session II / Practicalities, Concluding Discussion
- Assignment 5: Research Presentation (continued)
- Assignment 6: Research Paper Due Tuesday of Week 11, March 20
- Week 11: Mar 23 or 24: Departure for NYC // Return March 30 or April 1 (TBC)

# 3. Introduction to the Symposium: History and Outline of the Program

#### General Aim and Scope of the Symposia

The Transatlantic Students Symposia are a series of short-term graduate-level exchanges that provide a student-based and largely student-run space for the discussion of topics of contemporary relevance in an interdisciplinary, experiential and transatlantic setting.

The student-based symposia are organized in cooperation between Oregon State University, Humboldt-University Berlin (Germany), and the University of Warsaw (Poland). Faculty-led workshops and courses at all three participating universities prepare a joint field trip, the symposium week, which contains institutional visits, talks and workshops, and concludes with a final student-based and student-organized conference.



The symposia are targeted towards students of the humanities and social sciences, including Public Policy, Political Science, Cultural and Literary Studies, History, Education, and others, who are working together in order to approach political and historical topics with a strong relation to present-day cultural and public policy issues. The students are furthermore provided with an outlook into professional and practical applications of their academic training.

#### Structure of the Symposia

The student-based symposia are accompanied by faculty-led workshops and courses in the academic term preceding the field trip portion. Subsequently, the symposium week contains institutional visits, talks and workshops, and concludes with a final student-based and student-organized conference.

The symposia are structured as follows:

During the **Preparatory Phase**, decisions about the symposium theme are made by faculty organizers. During the term directly preceding the symposium, students are prepared in classroom seminars at each of the participating universities. This also includes online tools such as discussion forums and video conferencing. Student selection is based on academic merits, and lies within the discretion of the respective unit.

The **Symposium Week** will take place during Spring Break and consists of several days of joint activities at a specific location. These are:

- cultural activities (museum visits, archaeological sites, art galleries, theater, etc.)
- social activities
- academic workshops by expert speakers on several issues related to the topic of the symposium
- visits to political (both official authorities and NGOs), economic and cultural institutions related to the topic of the symposium

The symposium week concludes with student research presentations that are held in a public **Academic Conference**. The conference is organized by the student/assistant organizers with input from academic faculty.

We will also maintain connections with symposium participants in order to create a community of former symposium participants.

#### Experiential Learning and Central Objectives of the Program

The Transatlantic Students Symposia allow us to provide graduate students with a **multi-dimensional**, both **theoretical and applied**, outlook for their field of study and their future occupation, moving **beyond traditional classroom instruction**. The symposia are conceived as a form of **experiential learning**. The classroom seminars are aimed at preparing participating students for the experiences of the symposium week. Students are also encouraged to conduct their own research, partially in a collaborative way, which will then cumulate into the final conference presentations.

The field trip portion specifically provides students with a **hands-on perspective** to otherwise rather theoretical classroom discussions. By integrating practical components into the symposium week, we are also offering an **outlook on future career opportunities and internships** (in diplomacy, politics, consulting, cultural work, etc.).

We are choosing program alumni to function as student organizers in their second year of participation. This model of **student leadership** ties in with the experiential learning methodology of the symposium.

Both in the preparatory phase and throughout the symposium week, academic faculty engage in team-teaching and in **expanding their own disciplinary boundaries** by allowing for an inter- and trans-disciplinary exchange of ideas and methods.

Furthermore, opening up an experiential space for the student organizers and the students requires faculty to shift their roles from active teaching to facilitating experiential learning. As a result, this may allow for **innovative approaches to both teaching and learning**. These are realized by also building on the following central components: (1) internationality, (2) inter-disciplinarity, (3) collegiality and collaborative learning, (4) diversity, (5) student scholarship and research, and (6) student leadership.

#### Further Documentation about the Program

In order to provide a more detailed overview and description of the program, we have provided a Program Report on our web site: <a href="https://www2.hu-berlin.de/transatlantic/program/report.html">https://www2.hu-berlin.de/transatlantic/program/report.html</a>

# 4. Description of the Topic of the Symposium

After World War II, transatlantic relations were seen as a necessity in the West in order to rebuild Europe, to locate Germany securely within a democratic framework, and to meet the challenges of the Cold War. The Transatlantic Relationship was never free of conflicts, but in case of doubt, it was regarded as instrumental in promoting Western cooperation and security.

Now, 70 years after the Marshall Plan was implemented, the Transatlantic Relationship seems to be more in question than ever. It would be easy to attribute that situation to the agitations of few political leaders and demagogues, or to the short-term strategic interests of a few countries. A solid transatlantic framework should be able to successfully meet such disturbances.

Yet what appears to be visible now is probably a cultural shift, a notion that Transatlanticism itself is not only not anymore important, but also not desirable. Indeed, such questioning seems to extend to the ideas of globalization, free trade and internationalism. There has always been this criticism on the political left, but now the same critique can be heard, albeit in different tones, on the political right as well.

Faced with such an unusual bipartisan anti-global and anti-international coalition, we will need to investigate possible root causes of such changes in the political spectrum in an age of uncertainty in which every reliable societal marker seems to be under question.

The upcoming 16<sup>th</sup> Transatlantic Students Symposium will explore the cultural, social, economic and political dimensions of such a shift, and discuss possible remedies to restore and possibly re-envision the Transatlantic Relationship.

# 5. Student Organizers

The Transatlantic Students Symposia utilize a model of student leadership. Student organizers are alumni that have participated in at least one previous iteration of the program. Each participating university will be represented with a contingent of organizers, who will work together.

Student organizers will take up a selection of tasks during both the class and the symposium, and will work together with the instructors. Tasks include, but may not be limited, to the following:

- Assisting in the teaching by facilitating class and online discussions
- Providing and guiding peer feedback to student research and presentations
- Facilitating student interaction across the universities
- Aiding in the organization of logistics of the symposium field trip
- Creation of a Participant Handbook
- Taking the lead on some field trip visits, including preparation of the visit and organization of the group on site
- Organizing the schedule and format of the student conference
- Conducting the student conference
- Helping with the assessment process

# 6. Course Philosophy & Policies

The **main objective** of this course is to foster critical thinking on the basis of increased domain knowledge and advanced theoretical reflections on the topic of the class. The readings offered are academic articles or political documents. **Assignments** in this class are meant to develop student research, and critical reflection and discussion of the topic. Students are required to conduct own research and participate actively in the discussion in order to create a peer learning community.

#### **General Guidelines:**

- You are required to **read this syllabus in full**. Please direct any questions directly to the instructor in person or via e-mail. Please also monitor announcements in case the schedule needs to change.
- Typically, following all instructions will lead to successful participation in class. For more detail, see below for the schedule, as well as on p. 11 for descriptions of assignments, and p. 16 for student learning outcomes.
- A seminar thrives on the regular participation of every single member of the group. You are expected to participate actively in the discussions, and you should feel free to do so. This is a place to learn, not a place to be perfect. You do not need to be intimidated. Everyone is in the same boat.
- Respect your fellow students. Everybody should feel safe to be as honest as possible. People are indeed able to see things differently, even though they have the same facts. If somebody makes what could be seen a mistake, be patient and understanding. Focus any critique on the argument and the issue, not on the person making the statement. We are all learning, and we will never be perfect.
- Language skills should not distract from your message. I do not grade language and style per se, but if writing mistakes distract too much from your argument, so that any reasonable reader would have difficulties understanding it, your grade may be affected. Writing is difficult for everyone, and takes years of practice and skill. Feel free to ask for help if you feel that your writing needs improvement. The **Writing Center** provides students with a free consulting service for their writing assignments, see <a href="http://cwl.oregonstate.edu/owl.php.">http://cwl.oregonstate.edu/owl.php.</a>
- In the case that I feel **attendance and reading progress** are below reasonable expectations, I reserve the right to do a quiz in order to check on reading progress.

#### **Discussions:**

- With regard to the online discussion forum: Student participation in the discussions tends to go down with strong instructor presence. Therefore I will limit my contributions. I will respond whenever I feel there is a need to correct or add something, or when participation is low.
- For every assignment aimed at the group (text presentation, research presentation), there is also a mandatory **Q&A** component, which will be considered when grading.
- **Regular participation** in the class is mandatory.

#### **Communication with Instructor:**

- Please let me know in advance if you cannot complete assignments on time. We will find a way.
- Please send your response essay and final paper to the instructor via e-mail directly, to preempt technical issues with the online class system.
- Please feel free to contact me about any aspect of the course, or your performance. Let me know as soon as
  possible if there are any issues that might need my immediate attention. I'm always willing to learn myself,
  and improve the class whenever necessary.

#### 7. Seminar Schedule

#### UNIT I: THE TRANSATLANTIC WORLD

... during which we are introduced to the history and theories shaping the transatlantic relationship.

- **Assignment 1: Active Discussion & Online Forum (ongoing, all weeks)**
- \* Assignment 2: Presentation of Assigned Text (as per sign-up sheet)

#### Week 1: January 12: Transatlantic Beginnings: The West in the World

Sign up to Humboldt University Online Learning Platform (Moodle)

Required Reading (please complete the reading for session 1 in advance, during the break.):

- 1. Appiah, Anthony. "There is no such thing as western civilization." *The Guardian*, Nov 9, 2016. 1-8. [OSU]
- 2. Hall, Stuart. "The West and the Rest: Discourse and Power." In: Hall, Stuart, David Held, Don Hubert. Kenneth Thompson, eds. *Modernity: An introduction to Modern Societies.* Oxford, UK: Blackwell (1996). 184-227. [OSU]
- 3. Teixeira, Nuno Severiano and Daniel Marcos. "A Historical Perspective of the Atlantic's Evolution". Atlantic Future Project, 2016, 9-24. [HU]

*Other Suggested Texts (Not Required):* 

- 1. Nolan, Mary. "Rethinking Transatlantic Relations in the First Cold War Decades." GHI Supplement 10, 2014, 19-38. [HU]
- 2. Furstenberg, François. "Atlantic Slavery, Atlantic Freedom: George Washington, Slavery, and Transatlantic Abolitionist Networks." *The William and Mary Quarterly* 68.2 (2011): 247-286. [OSU]

#### Week 2: January 19: Transatlantic Contrasts: The United States and Europe post WW2

Required Reading:

- 1. Hösle, Vittorio. "The European Union and the U.S.A.: Two Complementary Versions of Western 'Empires'?". In: *Symposium (Canadian Journal of Continental Philosophy / Revue canadienne de philosophie continentale)* 14: 1 (2010): 22-51. [OSU]
- 2. Kagan, Robert. "Power and Weakness." Policy Review 113. June & July 2002. 3-28. [OSU]
- 3. Nye, Joseph. "Think Again: Soft Power." Foreign Policy, February 23, 2006. [OSU]
- 4. Jones, Erik. "Debating the transatlantic relationship: rhetoric and reality." International Affairs 80.4 (2004): 595-612. [HU]

Other Suggested Texts (Not Required):

- 5. Bereuter, Doug, and John Lis. "Broadening the transatlantic relationship." *Washington Quarterly* 27.1 (2003): 145-162. [OSU]
- 6. Balibar, Etienne. "Whose Power? Whose Weakness?: On Robert Kagan's Critique of European Ideology." *Theory and Event* 6:4 (2003). 1-7. [OSU]
- 7. Judt, Tony. "Europe vs. America." The New York Review of Books, February 10, 2005. [OSU]
- 8. Kunz, Diane B. "The Marshall Plan Reconsidered: A Complex of Motives." *Foreign Affairs* 76. 3 (May-Jun. 1997): 162-170. [OSU]
- 9. Lundestad, Geir. "Empire by Invitation? The United States and Western Europe, 1945-1952." *Journal of Peace Research* 23 (1986): 263-277. [OSU]

#### UNIT II: TRANSATLANTIC VALUES

... during which we are introduced to a framework of supposedly shared culture, values, and ethical considerations.

#### Week 3: January 26: Transatlantic Culture: Shared Values, Shared Experiences

#### Required Reading:

- 1. Danchev, Alex. "How Strong are Shared Values in the Transatlantic Relationship?" *The British Journal of Politics and International Relations* 7.3 (2005): 429-436. [OSU]
- 2. Rebok, Sandra. "Two Exponents of the Enlightenment: Transatlantic Communication by Thomas Jefferson and Alexander von Humboldt." *Southern Quarterly* 43.4 (2006): 126. [OSU]
- 3. Berman, Russell A. "Du Bois and Wagner: Race, nation, and culture between the United States and Germany." *German Quarterly* (1997): 123-135. [OSU]
- 4. Waters, Rob. "" Britain is no longer white": James Baldwin as a Witness to Postcolonial Britain." *African American Review* 46.4 (2013): 715-730. [OSU]

#### Week 4: February 2: Transatlanticism, Cosmopolitanism, and Its Discontents

#### Required Reading:

- 1. Appiah, Kwame Anthony. "Global citizenship." Fordham L. Rev. 75 (2006): 2375. [OSU]
- 2. Benhabib, Seyla. "The philosophical foundations of cosmopolitan norms." *Another cosmopolitanism* (2006): 13-44. [OSU]
- 3. Kymlicka, Will. "Liberal nationalism and cosmopolitan justice." *Another cosmopolitanism* (2006): 128-44. [OSU]

#### Week 5: February 9: Transatlanticism Values

#### Required Reading:

- 1. Arendt, Hannah. "We Refugees." Menorah Journal 31.1 (1943): 69-77. [OSU]
- 2. Gilroy, Paul. "Lecture I. Suffering and Infrahumanity." *The Tanner Lectures on Human Values*, Yale University, February 21, 2014. 21-50. [OSU]
- 3. Gilroy, Paul. "Lecture II. Humanities and a New Humanism." *The Tanner Lectures on Human Values*, Yale University, February 21, 2014. 51-77. [OSU]

#### UNIT III: TRANSATLANTIC DISCONTENTS

... during which we will discuss current challenges to the transatlantic world.

#### Week 6, Session 1: # TBC: Video Conference

#### Week 6, Session 2: February 16: Interdisciplinary Research & Presentation Brainstorming

- **Assignment 3: Outline of Research Topic**
- Assignment 4: Research Discussion Presentation

#### Week 7: February 23: Transatlantic Populism and Debates

#### Required Reading:

- 1. Micklethwait John, and Adrian Wooldridge. "The Globalization Backlash." *Foreign Policy* No. 126 (Sep. Oct., 2001), pp. 16-18+20+22+24+26. [HU]
- 2. Taylor, Paul. "Where Europe went wrong. A timely warning for both sides of the Atlantic." [Review of Drozdiak 2017.] *POLITICO* 2017-10-24. [OSU]
- 3. Lilla, Mark. "The End of Identity Liberalism." *The New York Times* 2016-11-18. https://www.nytimes.com/2016/11/20/opinion/sunday/the-end-of-identity-liberalism.html [OSU]
- 4. Greven, Thomas. "The Rise of Right-Wing Populism in Europe and the United States A Comparative Perspective", Friedrich Ebert Stiftung, 2016, 1-9. [HU]

#### Other Suggested Texts (Not Required):

- 5. Lind, Michael. "The Liberal Roots of Populism." Demos Quarterly, Oct. 2014, 1-12. [HU]
- 6. Habets, Ingrid. "Liberal Democracy: The Threat of Counter-Narratives," European View, Wilfried Martens Center for European Studies, Vol. 14, Dec. 2015. [HU]
- 7. Aguilera-Barchet, Bruno. "Europeans: Don't Be Afraid of Your Culture," European View, Wilfried Martens Center for European Studies, Vol. 14, Dec. 2015. [HU]
- 8. Freudenstein, Roland and Craig Kennedy. "A New Transatlantic Agenda. In Focus: Challenges and Opportunities in the Trump Era. Wilfried Martens Center for European Studies, Brussels, 2017, 1-22. [HU]
- 9. Fägersten, Björn (ed.). "Transatlantic Turbulence and European Security. Effects of President Trump's Foreign Policy Agenda and Brexit", The Swedish Institute of International Affairs (UI), Stockholm 2017, 1-27, 52-58. [HU]
- 10. Bouchet, Nicholas. "The 2016 Elections in the United States: Effects on the US-EU Relationship", European Parliament: DIRECTORATE-GENERAL FOR EXTERNAL POLICIES POLICY DEPARTMENT. January 2017, 1-14. [HU]
- 11. Lazarou, Elena et.al. "President Trump's first months in office. The course of transatlantic relations." European Parliament Briefing, May 2017, 1-12. [HU]

#### Week 8: Mar 2: Transatlantic Futures

#### Required Reading:

- 1. Tocci, Nathalie and Riccordo Alcaro. "The Transatlantic Relationship and the Future Global Governance. Three Scenarios for the Future of the Transatlantic Relationship." *Transworld,* Working Paper 04, September 2012, 1-33. [HU]
- 2. Burrows, Mathew J., and Oliver Gnad. "Between 'Muddling Through' and 'Grand Design': Regaining Political Initiative–The Role of Strategic Foresight." *Futures* (2017). [OSU]
- 3. Wright, Thomas. "A Post American Europe and the Future of US Strategy." *Brookings / Robert Bosch Foundation Transatlantic Initiative*, 2017. [OSU]
- 4. Moravcsik, Andrew. "Striking a new transatlantic bargain." Foreign Affairs (2003): 74-89. [OSU]
- 5. Kristensen, P. M. (2017). After Abdication: America Debates the Future of Global Leadership. *Chinese Political Science Review*, 1-17. [OSU]

#### Other Suggested Texts (Not Required):

- 6. Kaufmann, Sonja, and Mathis Lohaus. "Ever closer or lost at sea? Scenarios for the future of transatlantic relations." *Futures* (2017). [OSU]
- 7. Andersson, Jan Joel. "The Transatlantic Relationship", Swedish Institute of International Affairs, Stockholm, UI Brief No.19, 20 March 2013, 1-16. [HU]
- 8. Transatlantic Declaration on EC-US Relations, 1990, 1-3. [HU]

- 9. Pew Research Center. "Germany and the U.S.: Reliable Allies", May 2015, 1-10. [HU]
- 10. DeBardeleben, Joan and Patrick Leblond. "The Other Transatlantic Relationship. Canada, the EU, and 21st Century Challenges", *International Journal*, Winter 2010/2011, 1-7. [HU]
- 11. Gardini, Gian Luca, and Andrés Malamud. "Debunking Interregionalism: Concepts, Types and Critique–With a Pan-Atlantic Focus." *Interregionalism across the Atlantic Space*. Springer, Cham, 2018. 15-31. [OSU]

#### **UNIT IV: YOUR RESEARCH**

... during which you will present initial ideas for research and receive peer feedback.

#### Week 9: Mar 9: Presentations Session I

\* Assignment 5: Research Presentation

#### Week 10: Mar 16: Presentations Session II / Practicalities, Concluding Discussion

- Assignment 5: Research Presentation
- Assignment 6: Research Paper Due Tuesday of Week 11, March 20

Week 11: Mar 23 or 24: Departure for NYC // Return March 30 or April 1 (TBC)

# PART IV: SYMPOSIUM WEEK (TENTATIVE SCHEDULE)

Week 11: March 31: Departure (Finals Week) (TBC)

# Field Trip to New York during Spring Break, details TBC

#### April 1: Return (TBC)

Arrival at PDX around noon (TBC)

# 8. Bibliography

While all campuses share a core syllabus, there are curricular differences due to the interdisciplinary nature of the class.

[OSU+HU]: OSU and HU class [OSU] only OSU class

Week.#	<u>Text</u>
8.8a	Anon. Transatlantic Declaration on EC-US Relations, 1990, 1-3. [OSU+HU]
8.9a	Anon. Pew Research Center. "Germany and the U.S.: Reliable Allies", May 2015, 1-10. [OSU+HU]
7.7a	Aguilera-Barchet, Bruno. "Europeans: Don't Be Afraid of Your Culture," European View, Wilfried Martens Center for European Studies, Vol. 14, Dec. 2015. [OSU+HU]
8.7a	Andersson, Jan Joel. "The Transatlantic Relationship", Swedish Institute of International Affairs, Stockholm, UI Brief No.19, 20 March 2013, 1-16. [OSU+HU]
1.1	Appiah, Kwame Anthony. "There is no such thing as western civilization." <i>The Guardian</i> , Nov 9, 2016. 1-8. [OSU]
3.1	Appiah, Kwame Anthony. "Global citizenship." Fordham L. Rev. 75 (2006): 2375. [OSU]
5.1	Arendt, Hannah. "We Refugees." Menorah Journal 31.1 (1943): 69-77. [OSU]
2.6a	Balibar, Etienne. "Whose Power? Whose Weakness?: On Robert Kagan's Critique of European Ideology." <i>Theory and Event</i> 6:4 (2003). 1-7. [OSU]
4.2	Benhabib, Seyla. "The philosophical foundations of cosmopolitan norms." <i>Another cosmopolitanism</i> (2006): 13-44. [OSU]
2.5a	Bereuter, Doug, and John Lis. "Broadening the transatlantic relationship." <i>Washington Quarterly</i> 27.1 (2003): 145-162. [OSU]
3.3	Berman, Russell A. "Du Bois and Wagner: Race, nation, and culture between the United States and Germany." <i>German Quarterly</i> (1997): 123-135. [OSU]
7.10a	Bouchet, Nicholas. "The 2016 Elections in the United States: Effects on the US-EU Relationship", European Parliament: DIRECTORATE-GENERAL FOR EXTERNAL POLICIES POLICY DEPARTMENT. January 2017, 1-14. [OSU+HU]
8.2	Burrows, Mathew J., and Oliver Gnad. "Between 'Muddling Through' and 'Grand Design': Regaining Political Initiative—The Role of Strategic Foresight." <i>Futures</i> (2017). [OSU]
3.1	Danchev, Alex. "How Strong are Shared Values in the Transatlantic Relationship?" <i>The British Journal of Politics and International Relations</i> 7.3 (2005): 429-436. [OSU]
8.10a	DeBardeleben, Joan and Patrick Leblond. "The Other Transatlantic Relationship. Canada, the EU, and 21st Century Challenges", <i>International Journal</i> , Winter 2010/2011, 1-7. [OSU+HU]
7.9a	Fägersten, Björn (ed.). "Transatlantic Turbulence and European Security. Effects of President Trump's Foreign Policy Agenda and Brexit", The Swedish Institute of International Affairs (UI), Stockholm 2017, 1-27, 52-58. [OSU+HU]
7.8a	Freudenstein, Roland and Craig Kennedy. "A New Transatlantic Agenda. In Focus: Challenges and Opportunities in the Trump Era. Wilfried Martens Center for European Studies, Brussels, 2017, 1-22. [OSU+HU]
1.5a	Furstenberg, François. "Atlantic Slavery, Atlantic Freedom: George Washington, Slavery, and Transatlantic Abolitionist Networks." <i>The William and Mary Quarterly</i> 68.2 (2011): 247-286. [OSU]

- 8.11a Gardini, Gian Luca, and Andrés Malamud. "Debunking Interregionalism: Concepts, Types and Critique–With a Pan-Atlantic Focus." *Interregionalism across the Atlantic Space*. Springer, Cham, 2018. 15-31. [OSU]
- 5.2 Gilroy, Paul. "Lecture I. Suffering and Infrahumanity." *The Tanner Lectures on Human Values*, Yale University, February 21, 2014. 21-50. [OSU]
- 5.3 Gilroy, Paul. "Lecture II. Humanities and a New Humanism." *The Tanner Lectures on Human Values*, Yale University, February 21, 2014. 51-77. [OSU]
- 7.4 Greven, Thomas. "The Rise of Right-Wing Populism in Europe and the United States A Comparative Perspective", Friedrich Ebert Stiftung, 2016, 1-9. [OSU+HU]
- 7.6a Habets, Ingrid. "Liberal Democracy: The Threat of Counter-Narratives," European View, Wilfried Martens Center for European Studies, Vol. 14, Dec. 2015. [OSU+HU]
- 1.2 Hall, Stuart. "The West and the Rest: Discourse and Power." In: Hall, Stuart, David Held, Don Hubert. Kenneth Thompson, eds. *Modernity: An introduction to Modern Societies*. Oxford, UK: Blackwell (1996). 184-227. [OSU]
- 2.1 Hösle, Vittorio. "The European Union and the U.S.A.: Two Complementary Versions of Western 'Empires'?". In: *Symposium (Canadian Journal of Continental Philosophy / Revue canadienne de philosophie continentale*) 14: 1 (2010): 22-51. [OSU]
- Jones, Erik. "Debating the transatlantic relationship: rhetoric and reality." International Affairs 80.4 (2004): 595-612. [OSU+HU]
- 2.7a Judt, Tony. "Europe vs. America." *The New York Review of Books*, February 10, 2005. [OSU]
- 2.2 Kagan, Robert. "Power and Weakness." *Policy Review* 113. June & July 2002. 3-28. [OSU]
- 8.6a Kaufmann, Sonja, and Mathis Lohaus. "Ever closer or lost at sea? Scenarios for the future of transatlantic relations." *Futures* (2017). [OSU]
- 8.5 Kristensen, P. M. (2017). After Abdication: America Debates the Future of Global Leadership. *Chinese Political Science Review*, 1-17. [OSU]
- 2.8a Kunz, Diane B. "The Marshall Plan Reconsidered: A Complex of Motives." *Foreign Affairs* 76. 3 (May-Jun. 1997): 162-170. [OSU]
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# 9. Course Assignments

The objective of all assignments is to lead you step by step to the creation of your research paper and presentation.

#### 1) Discussion Board

Students will have to participate in the Forum.

Location: # TBA (# OSU Canvas or HU Moodle)

- Introduce yourself initially to the forum by saying who you are, what your study interests are, and whatever else you would like people to know about yourself.
- You then need to write at least 5 posts for the forum of substantial length and quality. This cannot just be a brief response of twitter length, or a link, but has to be a contribution for discussion of at least 2 paragraphs of length which opens up a possible discussion topic and/or discusses or introduces a topic and/or provides a thoughtful response to a post opened by someone else earlier.

#### Grading: 5 points total

- 1 point per substantial post, but only a maximum of 5 points

#### 2) Presentation of an Assigned Text (Weeks 1-5, 7-8)

In the beginning of the quarter, the texts will be distributed amongst all participants. Texts will be presented by 1 or 2 students (see schedule below). The presentation should introduce the main arguments of the text and briefly explain the historical background. The duration of the presentation should be **approx**. **5 minutes**. During the discussion, the presenters will then also be responsible for facilitating the class discourse by being the experts on the text. Whether you are presenting or not, **everybody is required to read all the texts**, unless they are marked as additional. If you share a presentation with another student, both of you must speak for an equal portion of the time. A summary of the presentation is to be posted on blackboard after the session.

#### Grading: 10 points total

- complexity of the argument (up to 5 points)
- correct rendition of the argument (1 point)

- clarity of the argument (1 point)
- adequate use or non-use of technology and/or visual aids and/or handout (1 point)
- handling your responses to questions (1 point)
- pose and clarity of speaking (1 point)

### 3) Outline of your Research Topic (Weeks 6 Session 2, via e-mail)

Elaborate on your project description to allow for a discussion. Students will discuss their research process in class. Students need to find additional research beyond the texts provided by the instructor, at least 3 scholarly articles or books. These can be the same that you will use for the research presentation. Specifically, the text should contain the following:

- a) a more elaborate description of your topic (1 page, 1.5-spaced, 12 point)
- b) a tentative structure of your argument (half a page)
- c) a tentative outline of research texts you are thinking of using provide brief justification/explanation
- d) a brief reflection on what you are expecting with respect to the contact with the European students, and from travelling abroad (max. 1 page)

#### Grading: 10 points total

- 3 points for complexity of the argument (Part a)
- 1 point for structure (Part b)
- 2 points for research outline (Part c)
- 3 points for complexity of the argument (Part c)
- 0.5 points for correct bibliography and correct citation (choose either MLA or APA, see Appendices II and III, page 20, and stick to one method throughout your paper).
- 0.5 points for spelling and language

**Penalties for turning it in later** (unless there is a legitimate reason – tell me in advance to negotiate an individual turn-in date):

- Turning in the assignment late: -.1 points per day
- if you turn it in on the same day but later, -1/2 a point

#### 4) Research Discussion Presentation (Weeks 6 Session 2)

Students will discuss their research process in class. Students need to find additional research beyond the texts provided by the instructor, at least 3 scholarly articles or books. These can be the same that you will use for the research outline. The presentations are the preparation for the symposium presentation. A summary of the presentation is to be posted on blackboard after the session. Texts to be discussed in class need to be uploaded on Blackboard 3 days in advance. Your brief presentation should take between 5-10 minutes, plus subsequent discussion.

#### *Grading:* 10 points total

- complexity of the argument (up to 5 points)
- number of articles (up to 3 points)
- adequate use or non-use of technology and/or visual aids and/or handout (1 point)
- handling your responses to questions (1 point)

For general remarks, see the presentation guidelines in Appendix I, page 16.

#### 5) Research Presentation (Weeks 9-10)

Students will work on their own and present a topic of their own choice. The presentation must not be longer than **15 minutes**. Students need to find additional research beyond the texts provided by the instructor, at least 3 scholarly articles or books. These can be the same that you already found for the response paper. The presentations are the preparation for the symposium presentation. A summary of the presentation is to be posted on blackboard after the session.

#### **Guidelines:**

- Justify why you think your topic is of relevance.
- Put your own topic into its proper historical and/or political context.
- Structure your argument clearly.
- Time yourself, you only have 15 minutes. PRACTICE.
- Spell-check your powerpoint / visual aids / handout. Manually. REALLY.
- Prepare up to 3 questions for class discussion.
- Prepare to be interrupted if your time is up.

#### *Grading:* 10 points total

- complexity of the argument (up to 5 points)
- adequate use of your research articles (1 point)
- clarity of the argument (1 point)
- adequate use or non-use of technology and/or visual aids and/or handout (1 point)
- handling your responses to questions (1 point)
- pose and clarity of speaking (1 point)

For general remarks, see the presentation guidelines in Appendix I, page 16.

#### 6) Research Paper (due Beginning of Week 11, via e-mail – or individual schedule)

This is the final written version of your presentation paper, based on you **Response Paper** and your **Presentation**. You need to use at least 5 scholarly articles or books, including the 3 scholarly research articles or books you have already identified on your own, and may also use any texts already assigned. Standard citation methods apply. The paper should be **approx**. **6 pages** of text (12 point Times, 1.5-spaced, 1 in. margins) plus bibliography. **Due Date: Monday 03/11, by 12:00 PM noon, vie e-mail.** I will fly to Germany in advance to prepare for the symposium, and will need to grade the papers by the end of that week in order to give you credit.

#### Grading: 15 points total

- 5 points for complexity of the argument
- 2 points for correct bibliography and correct citation (choose either MLA or APA, see Appendices II and III, page 20, and stick to one method throughout your paper).
- 1 point for spelling and language
- 1 point for structure
- 1 point for fulfilling formal criteria (formatting, length, etc.)
- 1 point per cited article or book that you individually researched (min. 3 articles, max. 3 points)
- 1 point per other cited article or book, which may or may not have been assigned for class (min. 2 articles or books, max. 2 points)

**Penalties for turning it in later** (unless there is a legitimate reason – tell me in advance to negotiate an individual turn-in date):

- Turning in the assignment late: -.1 points per day
- if you turn it in on the same day but later, -1/2 a point

#### 10. Final Grade Distribution

Maximum possible points:	60 points
1) Presentation of Assigned Text:	10 points
2) Research Outline:	10 points
3) Research Presentation:	10 points
4) Research Presentation:	10 points
5) Final Research Paper:	15 points
6) Discussion Forum:	5 points

#### Grading:

A	95%	to under or equal	100%	57	to under or equal	60	points
<b>A-</b>	90%	to under	95%	54	to under	57	points
B+	87%	to under	90%	52	to under	54	points
В	83%	to under	87%	50	to under	52	points
B-	80%	to under	83%	48	to under	50	points
C+	77%	to under	80%	46	to under	48	points
C	73%	to under	77%	44	to under	46	points
C-	70%	to under	73%	42	to under	44	points
D+	67%	to under	70%	40	to under	42	points
D	63%	to under	67%	38	to under	40	points
D-	60%	to under	63%	36	to under	38	points

# 11. Student Learning Outcomes

The course seeks to develop in students...

- an understanding for the central issues relevant to the symposium theme, which includes knowledge in international policy, and is measured through coursework (MPP Learning Outcome 2)
- an interdisciplinary outlook, combining methods of political science and cultural studies, which is measured through coursework (MPP Learning Outcome 4)
- an understanding of the necessity to theorize culture and politics, and to apply different theoretical models to different circumstances, which is measured through coursework
- the ability to present the basic argument of a scholarly text and use it as a resource, which is measured through coursework
- the ability to work collaboratively and collegially, which is measured through coursework and the public presentation (MPP Learning Outcomes 5, 7)
- the ability to develop own scholarly approaches to a topic, and to conduct own research and write a response paper based upon what was discussed in class, and the student's own research interest, which is measured through coursework and the public presentation (MPP Learning Outcome 1)
- the ability to reflect critically on the encounter with another culture, and on one's own identity, which is measured through coursework and applied throughout the field school (MPP Learning Outcome 4)

- the ability to hold a presentation in an international student conference setting (MPP Learning Outcome 5, 3)
- the ability conduct serious and original research following ethical guidelines, which is measured through coursework (MPP Learning Outcome 6)

(MPP Learning Outcomes: http://liberalarts.oregonstate.edu/spp/mpp/mpp-program/mission-and-learning-outcomes)

# 12. General Argumentation Rules (for Presentations and Papers)

- If you refer to somebody or a text, always provide a detailed source. Never say "As Aristotle has said, ..." but provide a concrete source. You will find that many quotes are continually misattributed. Do the research.
- Be respectful of others' opinions and arguments, no matter how harshly you may disagree. Any criticism must be aimed at the argument or subject matter ("argumentum ad rem"), not at the person ("argumentum ad hominem").
- If you disagree with a certain position, make sure you represent it accurately in all its scope, and not as a distorted caricature ("straw man argument").
- Base your argument on a solid database, not just on your own experiences or things you have heard ("anecdotal evidence").
- Just because a famous or influential person made a certain argument, does not automatically provide it with legitimacy ("argument from authority").
- Just because something occurs in nature, does not make it good ("naturalistic fallacy").
- See also: www.fallacyfiles.org

#### 13. Students with Disabilities

Oregon State University is committed to student success; however, we do not require students to use accommodations nor will we provide them unless they are requested by the student. The student, as a legal adult, is responsible to request appropriate accommodations. The student must take the lead in applying to Disability Access Services (DAS) and submit requests for accommodations each term through DAS Online. OSU students apply to DAS and request accommodations at our Getting Started with DAS page at <a href="http://ds.oregonstate.edu/gettingstarted">http://ds.oregonstate.edu/gettingstarted</a>.

#### 14. Student Conduct

Please review and adhere to the Expectations for Student Conduct, as posted on <a href="http://studentlife.oregonstate.edu/studentconduct/offenses-0">http://studentlife.oregonstate.edu/studentconduct/offenses-0</a>.

# 15. Appendix I: Presentation Guidelines

(Some of these just apply to presenting in person - most also to online presentations.)

#### 15.1. When Introducing a Text

These questions need not be answered verbatim or in that order- but address them or be kept in mind.

- What is it about?
- Who is the author? (relevant if important person of history -- but no extended biographies)
- What is the context?
- What is the line of argument?
- What are the theoretical assumptions? Does the text speak to a specific school of thought?
- How is it written? What can you derive from the structure of the text?
- How was it perceived? What has it achieved? (relevant if this text is a historical source or has had a deep impact on a field of research)
- Provide own evaluations and analysis, briefly.

#### 15.2. When Presenting Your Own Analysis or Argument

These questions need not be answered verbatim or in that order- but address them or be kept in mind.

- Be transparent: name your sources, provide a handout with a bibliography and a structure of your presentation.
- Provide a clear line of argument
- Prefer analysis over opinion, personal experiences and anecdotal knowledge
- Be clear to differentiate between your own analysis and someone else's.

#### 15.3. **Q&A Rules**

- Welcome critique as an opportunity to better yourself.
- When critiquing others, aim the argument at the issue, not the person, and remain respectful.
- When you don't know what to answer, offer to follow up with them later -- don't improvise.

#### 15.4. General Presentation Rules

- Everybody is nervous. EVERYBODY.
- Everybody makes mistakes.
- Preparation always helps.
- Practice.
- A class presentation is supposed to help you to learn, you are not expected to be perfect.

#### 15.4.1. Content

- The presentation is not about you. It is about the content.

#### 15.4.2. Structure

- You are communicating, not talking at somebody.
- Make sure you do everything to get your message across in the short time you have.
- Tell them what you're about to tell them. -- Tell them. -- Tell them what you've just told them.
- Intelligent redundancy is good.
- Patronizing is bad.

#### 15.4.3. Modes of Presenting

- Do what you feel is most comfortable to you.
- Talk loudly and clearly.
- Make eye contact as much as possible.
- Provide a handout with your most important points, central quotes or data (brief!), works cited, and your contact information.

Reading out a written text:

- pro: safety, you tend to forget less, you can formulate better
- contra: inflexible, less communicative

#### *Speaking freely (without notes):*

- pro: flexible, can adapt to audience quickly, communicative
- contra: needs experience, you may forget things, imperfect formulations
- you may compensate with a handout

#### Speaking freely with notes

- possibly best of both worlds
- you may even write an introduction & a closing to read out

#### 15.4.4. Time

- Time yourself. You have limited time allotted. Test out your presentation beforehand; then add 2-3 minutes. You will always take longer than planned.
- Provide a handout collating your most important findings, central quotes, a bibliography, and your contact information. If you forget to say something important in the presentation, it'll be there.

#### 15.4.5. Technology

- Use technology only if necessary.
- Only use technology that you know how to handle.
- Be sure to have reliable equipment. If possible, bring your own computer. Apple computer owners: bring an adapter cable for VGA. Assume no HDMI compatibility.
- Make backups of your presentation. Make a backup of the backup.
- Be only as fancy as absolutely necessary. Anything flashy that distracts from your message can go.
- Sometimes, a Canvas is enough.
- A paper handout may substitute or supplement a visual presentation. It gives people something to take away.
- Be prepared for tech to break down.

#### 15.4.6. Attire

- Appear professional. This is work, it should look like that. Respect your audience.
- There will always be a question from the audience you won't like. Be cordial. Admit if you don't know something; promise to get back with more information.
- Know how to react: "Never answer the question that is asked of you. Answer the question that you wish had been asked of you." (Robert S. McNamara, *The Fog of War*, 87:11-87:19)

#### 15.4.7. Remember Murphy's Law

- Nothing is as easy as it seems. Everything takes longer than expected. And if something can go wrong it will, at the worst possible moment.
- Well, hopefully not. But be prepared anyway. Presentations are always a test of how to react to unforeseen circumstances, and the more you practice, the more experienced you'll be. Good luck!

#### 15.5. Netiquette: How to Present Yourself Online

- Always remember you are still talking to human beings it is very easy to lose sight of that online.
- Try to build community with your fellow students by being active in the discussion, by responding to their posts, and by taking part in the Q&A peer critique process after uploaded assignments.
- Check your spelling --- mistakes in writing are unnecessary distractions from what you want to say.
- Name your sources.
- Be concise but substantial. Remember that people tend to read in an F-pattern online: first paragraphs are read, then beginnings oftentimes just scanned (sadly). Make it interesting.

# 16. Appendix II: Citation Guide MLA

You can use MLA or APA style for citations, see: <a href="https://owl.ncbi.nlm.ncbi.

#### Page/font format:

- Font Size 12 pt (use a normal system font like Times New Roman, Arial, Cambria, etc.)
- Line spacing 1.5
- Footnotes: 10 pt, Line spacing 1
- Indent quotations longer than 3 lines, with 10 pt size font
- Mark omitted parts of a quotation with squared brackets to distinguish them from possible (round) brackets within the quotation:

"Falling Down is a smart film, but it struggles [...] to convince viewers that [the hero] represents an ultimately (mythologically) redundant model of white masculinity." (Kennedy 2000: 122)

#### **Bibliographical reference** in parentheses (Author Year: Page):

Blabla blabla (Soja 1989: 37).

When Works Cited holds more than one title of the same author and from the same year, specify text by adding letters to the publication date:

Blabla blabla (Soja 1989a: 37).

Blabla blabla (Soja 1989b: 1).

**Footnotes** should be used only for further comments, not as bibliographical reference.

The **Works Cited** appears at the end of your paper. The format is the following:

#### For articles in collective volumes:

Name, First Name. "Article". In: Name, First Name, ed. *Larger Volume*. Publishing Place: Publishing House, Year. Pages.

e.g. Kennedy, Liam. "Paranoid Spatiality: Postmodern Urbanism and American Cinema." In: Balshaw Maria, Liam Kennedy, eds. *Urban Space and Representation.* London: Pluto, 2000. 116-30.

(use ed. for one Editor, eds. for multiple Editors)

#### For articles in journals or magazines:

Name, First Name. "Article". Magazine Title. Magazine Number (Year): Pages.

e.g. Foucault, Michel. "Of Other Spaces." Diacritics 16.1 (1986): 22-27.

#### For monographs:

Name, First Name. Larger Volume. Publishing Place: Publishing House, Year. Pages.

e.g. Soja, Edward. *Postmodern Geographies: The Reassertion of Space in Critical Social Theory*. London: Verso, 1989.

**For internet articles:** Name, First Name. "Article." *Main Web Site Title*. URL. Retrieved MM/DD/YYYY. (or variations, such as organization name or alias in the first place, depending on nature of the web site)

- e.g. Edmunds, R. David. "The US-Mexican War: A Major Watershed." *PBS.* pbs.org/kera/usmexicanwar/war/major\_watershed.html. Retrieved 09/01/2009.
- e.g. World Health Organization (WHO). *Active Ageing: A Policy Framework*. Geneva: WHO, 2002. who.int/ageing/publications/active/en. Retrieved 08/25/2011.

Some publication guides say you do not need to list the URL any more – I require you to do this nevertheless.

# 17. Appendix III: Citation Guide APA

You can use MLA or APA style for citations, see: <u>owl.english.purdue.edu/owl/resource/560/01</u>. The major rules for APA style are summarized here, as follows:

#### Page/font format:

- Font Size 12 pt (use a normal system font like Times New Roman, Arial, Cambria, etc.)
- Line spacing 1.5
- Footnotes: 10 pt, Line spacing 1
- Indent quotations longer than 3 lines, with 10 pt size font
- Mark omitted parts of a quotation with [squared] brackets to distinguish them from possible (round) brackets within the quotation:

"Falling Down is a smart film, but it struggles [...] to convince viewers that [the hero] represents an ultimately (mythologically) redundant model of white masculinity." (Kennedy, 2000, p. 122)

#### **Bibliographical reference** in parentheses (Author Year: Page):

Blabla blabla (Soja, 1989, p. 37).

When Works Cited holds more than one title of the same author and from the same year, specify text by adding letters to the publication date:

Blabla blabla (Soja, 1989a, p. 37).

Blabla blabla (Soja, 1989b, p.1).

**Footnotes** should be used only for further comments, not as bibliographical reference.

The **Works Cited** appears at the end of your paper. The format is the following:

#### For articles in collective volumes:

Name, First Name. (Year). Article. In: Editor1FirstName Editor1LastName & Editor2FirstName Editor2LastName Editor (Eds.). *Larger Volume* (pages of chapter). Publishing Place: Publishing House.

e.g. Kennedy, Liam. (2000). Paranoid Spatiality: Postmodern Urbanism and American Cinema. In: Balshaw Maria & Liam Kennedy (Eds.). *Urban Space and Representation* (pp. 116-30). London: Pluto.

(use Ed. for one Editor, Eds. for multiple Editors)

#### For articles in journals or magazines:

Name, First Name. (Year). Article. Magazine Title. Magazine Number, Pages.

e.g. Foucault, Michel. (1986). Of Other Spaces. Diacritics 16.1, 22-27.

#### For monographs:

Name, First Name. (Year). Larger Volume. Publishing Place: Publishing House. Pages.

e.g. Soja, Edward. (1989). Postmodern Geographies: The Reassertion of Space in Critical Social Theory. London: Verso.

**For internet articles:** Name, First Name. (Date of Publication). Article. *Main Web Site Title*. Retrieved from URL on MM/DD/YYYY.

(or variations, such as organization name or alias in the first place, depending on nature of the web site)

- e.g. Edmunds, R. David. (n.d.). "The US-Mexican War: A Major Watershed." *PBS.* Retrieved from pbs.org/kera/usmexicanwar/war/major\_watershed.html on 09/01/2009.
- e.g. World Health Organization. (2002). *Active Ageing: A Policy Framework*. Geneva: WHO. Retrieved from who.int/ageing/publications/active/en on 08/25/2011.

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