



## Be your own Berlin! Urban Performance in Tourism

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Winter Semester 2022/23: 17 October 2022 – 18 February 2023

### CATEGORY

Urban Culture and Society

### COURSE STRUCTURE

2 contact hours à 45 min per week (winter semester: 16 weeks)

### WEEKLY SCHEDULE

#### Time

Tuesday, 10-12 c.t.

#### Place

Hausvogteiplatz 5-7, Room 0323-26

### COURSE LANGUAGE

The language spoken in the classroom is English, although depending on participants' abilities German material can be included. For presentations and essay writing, a good command of the English language is essential (B2).

**Language requirements** (Common European Framework of Reference for Languages)  
English B2-level knowledge is essential. German B-level is helpful, but not required.

### TARGET GROUP

International exchange students of all subjects with a strong interest in the course topic. Berlin Perspectives courses are designed for undergraduate students. Master students may participate if their home university agrees. Regular degree-seeking students can select the course within the elective part of their study program (überfachlicher Wahlpflichtbereich üWP). This seminar targets students of all subject areas and disciplines with a strong interest in cultural and creative research.

## **CREDITS = 5 ECTS**

The Berlin Perspectives courses are offered by the Career Center as part of the elective program üWP. Registration takes place via Agnes.

All courses are accredited according to the European Credit Transfer System (ECTS).

## **COURSE DESCRIPTION**

In this course, we explore the contemporary utilisation of typical Berlin discourses in the context of tourism and city marketing, such as Berlin-specific subcultures, economic developments, the smart city model, modes of political and cultural activism as well as environmental concerns for tourism.

By testing different approaches to experiencing and sensing the city, we critically examine the basis of diverse ways of "knowing Berlin". We will ask: what makes the tourist perspective so intriguing and specific? Who profits from this way of experiencing a city? How is cultural diversity and complexity practically channelled into profitable tourism sites and activities?

In small groups and workshop-based, we will develop and analyse contents and methods of explorative walking performances based on specific contemporary Berlin discourses and urban projects. In an application of our seminar findings and self-produced material, we will go on tours of Berlin addressing contemporary urban discourses centring on smart city, participation, touristification and urban activism.

## **COURSE OBJECTIVES AND LEARNING OUTCOMES**

The objectives of this course are closely linked to the specific theme of the course. First, students will gain an understanding of current tourism research discourses concerning sustainability and the future of tourism post-COVID. With reference to contemporary Berlin, students will learn to identify main research parameters, discuss, and apply their knowledge. Moreover, they will encounter research designs and parameters from the younger field of performance studies, in particular with reference to urban sensography and walking.

In so doing, students will have to integrate and handle a diverse set of data and forms of knowledge. As an interdisciplinary group, they practice to communicate across disciplines and apply collaborative learning tools. Moreover, they are held to search for different creative modes to translate their research findings for a non-academic audience.

Another aspect of this course concerns transferable skills such as the practice and improvement of communication skills in the context of academic research and analysis. In a mixed-method approach, students will find numerous means to expand their knowledge and command of the English language.

## **READINGS**

Bernt, M., Grell, B., Holm, A. (2013) Eds. The Berlin Reader: A compendium on urban change and activism. Transcript, Bielefeld. Online:

<https://library.oapen.org/bitstream/handle/20.500.12657/25376/1004720.pdf?sequence=1>

Rohde, K., d'Auria, V. (2018) Building Cosmopolitan Citizenship Through the Mundane: Insights from Walking Conversations in the Public Spaces of Berlin. *European Journal of*

*Creative Practices in Cities and Landscapes*, 1(1), 33–52. <https://doi.org/10.6092/issn.2612-0496/8510>

Whybrow, N. (2020) Ed. *Urban Sensographies*. Routledge, London.

<https://aporee.org/mfm/#about>

<https://transitioninitiative.org/search-initiatives/?country=de>

<https://smart-city-berlin.de/en/>

## ASSIGNMENT INFO

### Workload and assignments

In order to be granted 5 ECTS, participants will be asked to

- actively attend all sessions (a minimum of 75% attendance is required for classroom and online sessions)
- prepare and revise the classroom/online sessions
- hand in the following **assignments**:
  - presentation in class and during the tours (10 min max)
  - a multimodal log-book containing reflections on classroom work (incl. audio and video pieces)
  - a longer final piece of academic work that includes a written reflection on a self-developed research question (approx. 20.000 characters incl. spaces)

Failure to fulfil one of the mentioned components results in failure of the class.

### Assessment Components

The final grade will be composed of the above-mentioned assignments.

## YOUR INSTRUCTOR

### **Maria Hetzer, PhD**

As a Berlin-based anthropologist and performance researcher, Maria is currently engaged in researching performance walking for tourists and inhabitants. She also works for different cultural organisations and universities. Her main areas of expertise are crisis research, rural anthropology and tourism studies. She received her practice-based PhD from the University of Warwick (UK) in 2016, exploring memory culture on the everyday life of women in the context of 1989 in the GDR and its potential for intercultural translation in performance. For her MA thesis in performance and anthropology at the University of Leipzig, she conducted field research about the impact of tourism on cultural identity politics in Tanzania. Over the last ten years, Maria has also studied the numerous ways in which land reform, collectivisation and

modernisation have changed rural everyday life in the GDR, for example working as a researcher for the DFG/NCN project "Rooms for Manoeuvre in State Socialism" (Warsaw / Siegen).

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## **COURSE SCHEDULE**

### **Week 1: Course introduction: Tourism studies**

Introduction to course content and schedule; input on relevant research topics in tourism studies and urban marketing relating to the commodification of culture(s) and the "tourist gaze"

### **Week 2: Course introduction: Performance research**

Introduction to performance research approaches with a particular focus on the tools used in ethnography and performance studies for data collection and analysis

## **TRANSFORMER CITY**

**Week 3:** no session (because of field trip, see below)

### **Week 4: THEMATIC INTRODUCTION: "Transforming the city through participation"**

Introduction to the Berlin-specific discourse on commons and the right to the city, housing activism, transition town movement, raw culture and other projects; approaches to public participation in decision-making processes on the future development of Berlin's infrastructure

### **Week 5: FIELD TRIP "Transformercity" (10:00-12:30)**

On a field trip to Kreuzberg, we explore the history and contemporary performance of urban activism and their utilisation for city tourism. Testing a novel approach to tourist walking, we critically examine the different parameters of the tourism experience.

## **SENSABLE CITY**

### **Week 6: THEMATIC INTRODUCTION: "The Sensable city"**

Introduction to somatic research on aspects of tourism; urban soundscapes and sound walks, urban stories of the body and the anthropology of the senses

### **Week 7: METHODS & TOOLS for "The Sensable city"**

Somatic approaches to the urban fabric and performances of identity in "travel to self"-experiences

### **Week 8: WORKSHOP**

Development of tour elements for "The Sensable city"

### **Week 9: FIELD TRIP: "Sensable city" (10:00-12:30)**

Thematic tour including participant presentations

## SMART CITY BERLIN

### **Week 10: INTRODUCTION “Smart City Berlin”**

Introduction to the smart city discourse and the digital drive in infrastructure management in Berlin with a particular focus on performing the urban future

### **Week 11: METHODS & TOOLS “Smart City Berlin”**

How can we experience the digital future of Berlin in tourism today? Performance research methods applied

### **Week 12: WORKSHOP**

Development of tour elements

### **Week 13: FIELD TRIP “Smart City Berlin” (10:00-12:30)**

Thematic tour including participant presentations

### **Week 14: Presentation of final projects**

### **Week 15: SEMINAR WRAP UP**

Performance walking and its potential to experience and showcase alternative modes of being in the city. Hand-in of final projects. Participant discussion, seminar feedback and course evaluation

**WEEK 16:** no session (because of field trip, see above)

## TECHNICAL REQUIREMENTS

- Registration on Moodle (HU’s e-learning platform)

### **in case of online sessions**

- Fully functional device (laptop, tablet, PC)
- Stable internet connection
- Software: Zoom (video/audio)
- *Recommended* hardware: external headset for better sound quality

## EXPECTATIONS & POLICIES

**Preparation for lively discussions:** be on time, have at least the required readings completed, and points in mind for discussion or clarification.

**Assignments:** complete all assignments according to the specified requirements on the schedule including handing them over to the lecturer.

**Commitment:** pay particular attention to the lecturer and respect differences of opinions (classmates’, lecturers).

**Academic guidelines:** Comply with academic integrity policies (such as no plagiarism or cheating, nothing unethical) especially the academic honor code and the student code of conduct.

**Attendance policy:** Students must contact their class teachers to catch up on missed work – to excuse absence please contact the lecturer.

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The course and its syllabus are subject to change. Last update: 31 May 2022